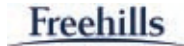




SWB

Foundation Partners



PACIFIC BRANDS



2008 Serious Women's Business Conference
benefiting Unifem Australia



WELCOME TO THE 2008 SERIOUS WOMEN'S BUSINESS CONFERENCE.

THANK YOU FOR YOUR ACTIVE PARTICIPATION IN THIS YEAR'S EVENT.

OVER THE NEXT THREE DAYS, WE ENCOURAGE YOU TO LEARN, TO CHALLENGE, TO INSPIRE AND TO BE INSPIRED.

WE HOPE YOU HAVE THE CHANCE TO MEET AND SHARE EXPERIENCES WITH THE MANY OUTSTANDING WOMEN WHO ARE BOTH IN ATTENDANCE, AND SPEAKING, AT THIS EXTRAORDINARY EVENT.

ON BEHALF OF THE 2008 FOUNDATION PARTNERS AND CHAMPION EVENTS WE WISH YOU AN EXCEPTIONAL EXPERIENCE.

Megan Dalla-Camina
2008 SWB Chairperson

Director of Strategy & Executive for Advancement of Women, IBM Australia and New Zealand

2008 SERIOUS WOMEN'S BUSINESS CONFERENCE PROGRAM

Dress for Session and associated functions - Business Attire

Registration Desk Hours: Tuesday 28th October, 7:00am - 5:00pm

Wednesday 29th October, 7:00am - 3:00pm

MONDAY OCTOBER 27

Optional Workshops

2:00pm - 3:30pm Session One

3:30pm - 3:50pm Coffee & Tea Break

3:50pm - 5:20pm Session Two

Wellbeing Workshop - Sherry Strong, Chef - Nutritionist - Food Coach

Financial Mastery Workshop - Jacqueline Phillips, ANZ Financial Planning & Katrina Pulbrook, ANZ Financial Planning

Personal Mastery Workshop - Maria Galati and Catherine Mudford - Hewitt

Designing a Life Workshop - Charlie Scudamore, John Hendry, Debbie Clingeffer-Woodford and Mark Linkins, Positive Education Curriculum Specialists, Geelong Grammer School

6.00pm - 7.30pm - Cocktail Party

Drinks & Canapes

6.25pm - 6.30pm - Welcome

Megan Dalla - Camina, 2008 SWB Chairperson

6.30pm - 6.50pm - Guest Speaker

Avril Henry - Managing Director, AH Revelations

TUESDAY OCTOBER 28

6:40am – 7:20am - Morning Body Mind Awakening Sessions

Rhythmic Stretch - Sharon Kolkka, Gwinganna

Guided City Walk - Evelyn Douglas

8:15am – Delegates Seated

8:30am – 8:35am - Welcome

Megan Dalla-Camina, 2008 SWB Chairperson

8:35am - 8:45am - Welcome to Country

Aunty Doreen Garry Wandin

8:45am – 8:47am - Intro

Megan Dalla-Camina, 2008 SWB Chairperson

8:47am - 8:55am - Formal Opening

HE Quentin Bryce AC - Governor General

8:55am - 9.15am - Thank You & Setting the Scene

Dr Anne Summers AO, Conference Facilitator

9:15am – 10:15am Session 2) Domestic Keynote

Dawn Casey, Director, Powerhouse Museum

10:15am – 10:45am - Coffee & Tea Break

10:45am – 12.00pm Session 3) 2020 & Beyond

Snap Shot Briefings followed by a Panel

Dr Julianne Schultz, Professor at the Centre for Public Culture and Ideas at Griffith University; Editor Griffith Review

Megan Davis, Director, Indigenous Law Centre

Robyn McLeod, Director, Sustainability Advisory Services,

Risk Advisory Services, KPMG

Anne Trimmer, CEO, Medical Technology Association of Aust.

12.00pm – 1:00pm Session 4) Political Alliances

Alliances that sustain you both in and out of politics

Catherine King MP, Federal Member for Ballarat, ALP

Senator Christine Milne, The Greens

The Hon Judi Moylan MP, Federal Member for Pearce

1:00pm – 2:00pm - Networking Lunch

2008 SERIOUS WOMEN'S BUSINESS CONFERENCE PROGRAM

2:00pm – 3:00pm Session 5) Diversity within the Female Environment

Barbara Livesey, CEO, Reconciliation Australia

Dr Helen Szoke - CEO, Equal Opportunity and Human Rights Commission

Shelley Reys, Managing Director, Arrilla

Joy Murphy APM, Detective Senior Sergeant, VIC Police

3:00pm – 3:30pm - Coffee & Tea Break

3:30pm - 4:30pm Session 6) View from the Top

Thuy Dam, Country CEO for Vietnam, ANZ.

Lesley Alway, Managing Director, Sotheby's

Rebecca Davies, Senior Partner, Freehills

Major-General Elizabeth Cosson, CSC, Head National Operations, Defence Support Group

4:30pm – 5:00pm - Closing Remarks

Dr Anne Summers AO, Conference Facilitator

6:30pm – 7:30pm - VIP Cocktail Function

By Invitation Only

7:00pm – 7:30pm - Pre Dinner Drinks

7:30pm – 10:00pm - 2008 SWB Gala Dinner

Dress - After Five (Business attire also suitable)

WEDNESDAY OCTOBER 29

6:40am – 7:20am - Morning Body Mind Awakening Sessions (optional)

Choose from a Rhythmic Stretch or a Guided City Walk

8:15am – 8:20am - Welcome

Dr Anne Summers AO, Conference Facilitator

8:20am - 9:20am Session 8) International Key Note Address

Zarine Aziz, President First Women Bank Ltd, Pakistan

9:20am – 10:35am Session 9) Power & Influence

The Hon Carmen Lawrence, former Premier of Western Australia, and former federal Minister for Health

Avril Henry, Managing Director, AH Revelations

Anne Hatton, Managing Director, Hatton Neale

Pamela Catty, Deputy Chairman of Tourism VIC, a Director of Racing Victoria Limited and Circus Oz

Jan Smith, Founder, Janesce

10:35am – 11:00am - Coffee & Tea Break

11:00am – 12:00pm Session 10) Unique Connections

Angela Clark, CEO, Macquarie Radio

Anna Rose, Climate Campaigner, www.getup.org

Katherine Keating, Political Consultant & fund-raising advisor

Amanda Johnston, Executive Director of the Brands & Marketing Communications Group - Telstra Corporation

12:15pm – 2:30pm - CEO Lunch

Dress - Business Attire

12:15pm – 12:45pm - Networking Pre Luncheon Drinks & Entrée Canapé's

12:45pm - 2:30pm - Sit Down Luncheon

1:00pm – 2:15pm Session 12) The CEO Connection

Sue Morphet, CEO Pacific Brands

Geoff Wilson, CEO KPMG

Gavin Bell, CEO Freehills

Alan Cransberg, CEO Alcoa

2:15pm – 2:25pm - Close

Dr Anne Summers AO, Conference Facilitator

2:25pm – 2:30pm - Thank You

Megan Dalla-Camina, 2008 SWB Chairperson

2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

LESLEY ALWAY

Lesley Alway is a CEO with special expertise in cultural organisations in government, non-profit and private sectors. Lesley was appointed the Managing Director of Sotheby's Australia in March 2008 and had previously been Director of Heide Museum of Modern Art in Melbourne since 2003 where she oversaw the major redevelopment of the Museum which re-opened in July 2006. Between 1997 and 2000, Lesley was the Director of Arts Victoria where she managed the introduction of many new policy initiatives including projects for the major collecting institutions such as Museum Victoria, the National Gallery of Victoria and the State Library, new professional and artistic development opportunities for contemporary artists and arts organisations as well as a range of marketing initiatives directed at expanding local, international and tourism audiences



Prior to joining Arts Victoria in 1995 as Manager, Industry Development, Research and Information, Alway was Director and CEO of Artbank for four years. She had also previously worked for Sotheby's Melbourne, in local government cultural management, arts education and has also been a consultant in business planning, and cultural policy to various interstate and federal arts based organisations. She has lectured in post-graduate cultural policy and management at the Victorian College of the Arts and the University of Melbourne.

Her academic qualifications include a BA (Hons) in Fine Arts and B.Ed from the University of Melbourne, and an MBA from Monash University. She has also undertaken further research towards a PhD in cultural policy and governance at Melbourne Business School.

ZARINE AZIZ

Ms. Zarine Aziz, President/ CEO/ Chairperson Board of Directors, First Women Bank Ltd. (FWBL), Fellow Member of the Institute of Bankers Pakistan (IBP), is a banker par excellence and a mission driven leader for the socio-economic development of women of Pakistan.

Masters in Public Administration from the University of Punjab, Pakistan, Ms. Aziz started her career in the year 1979, as Officer Grade III in United Bank Limited and set a new precedence by becoming the 'First Lady Manager', and was elevated to manage a General Banking Branch. During her tenure at the United Bank Limited (UBL) she converted two of its loss bearing branches into profit making branches. At UBL She had the honour of being the first lady banker elevated to the status of Assistant Vice President Cadre. In 1989, after 10 years experience in banking industry she became the founding member of First Women Bank Ltd. At FWBL she established a formidable reputation within the institution, and establishment of 11 branches contributing 50% towards profitability of the Bank.



Widely travelled Ms. Aziz has the privilege of being the Keynote speaker at many international and national conferences and workshops, and she is the proud recipient of numerous awards.

She has rightly been described as Humbert Wolfe's woman who, standing alone, looking fearlessly at life, not hoping to lure or smooth or frighten her, but gravely holding out a steady hand, as to another woman like yourself, having no tricks, save the one trick of courage.

2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

PETA BAVERSTOCK

Peta Baverstock has been an integral member of the Constellation Wines Australia Sparkling team for five years. Born, raised and educated in South Australia, Peta gained a Bachelor of Agricultural Science (Oenology), graduating in 2000 and has spent the last seven years focusing on Sparkling winemaking.

Peta's foray into sparkling winemaking that ignited this passion began in 2000 when, as part of the Vasse Felix winemaking team, she liqueured her first sparkling wine.

Following her time at Vasse Felix, Peta joined the winemaking team at the renowned Domaine Chandon in the Yarra Valley under chief winemaker Neville Rowe for two years.

Internationally, Peta's experience includes such prestigious wineries as La Crema in Sonoma County, California; Rippon in Central Otago, NZ and the home of sparkling wine, at Bollinger in Champagne.

In 2005 Peta was the deserving recipient of the Graham Thorpe Memorial Scholarship for the Best Sparkling Wine at the Royal Sydney Wine Show, enabling her to complete her vintage with Bollinger in Champagne, France. Peta was also one of five finalists, and the only state finalist, from South Australia in the Professional section of the 2006 Vin de Champagne Award, awarded by the Comité Interprofessionnel du vin de Champagne.

Peta's aspirations are to further learn about the art form which is Champagne making, as well as other sparkling winemaking techniques from both New and Old World countries, and continue to master Sparkling winemaking with Australian cool climate fruit.

In her spare time, Peta has a great interest in European cultures, having recently travelled to the Piemonte wine region in the north of Italy and enjoys exploring new places and trying new cuisines. At any opportunity she enjoys conversing about the finer points of fizz making and the intrigue of wine in general.



GAVIN BELL

Gavin is currently the Chief Executive Officer and Managing Partner of Freehills.

Gavin joined Freehills in 1982 and has been a partner since 1988. He has served on the firm's Board of management and, immediately prior to his current position, he was the firm's Chief Operating Officer.

Gavin completed his law degree at the University of Sydney and undertook a Master of Business Administration (Executive) at the Australian Graduate School of Management.

He is currently a member of the UNSW School of Business Advisory Council and Freehills' representative on the Business Council of Australia.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

HER EXCELLENCY MS QUENTIN BRYCE AC

Governor-General of the Commonwealth of Australia

Ms Quentin Bryce has enjoyed a rich and dynamic career as a talented lawyer, academic, and senior public officer, and as a prolific and dedicated contributor to a range of community organisations.

She has made choices throughout her professional and community life that reflect her strong sense of responsibility to the community; her commitment to advancing human rights and equality, the rights of women and children, and the welfare of the family; and her willingness to share her skills and experiences to improve the lives of many. As a mother of five children, and now as a grandmother, these things rest close and dear to her heart.



Ms Bryce's achievements and participation in professional and community service are immense and outstanding, and have been recognised in her appointment as a Companion of the Order of Australia.

Her former roles include: inaugural Director of the Queensland Women's Information Service, Office of the Status of Women; Queensland Director of the Human Rights and Equal Opportunity Commission; Federal Sex Discrimination Commissioner; founding Chair and Chief Executive of the National Childcare Accreditation Council; and Principal and Chief Executive Officer of The Women's College, University of Sydney, Member of Australian Delegation to the United Nations Human Rights Commission, Lecturer in Law School, University of Queensland.

Ms Bryce served as Governor of Queensland from 29 July 2003 – 29 July 2008.

On 5 September 2008 she was sworn in as the twenty-fifth Governor-General of the Commonwealth of Australia.

DR DAWN CASEY PSM FAHA

Director, Powerhouse Museum

Dr Dawn Casey was the Chief Executive Officer of the Western Australian Museum from 2005-2007. Dr Casey is widely known nationally and internationally for her work as the Director of the National Museum of Australia. She was responsible for the construction and development of the museum that opened as a Centenary of Federation project in 2001.

In a world first for the building construction industry Dr Casey used Alliancing, a new form of project delivery developed by BP for North Sea oil and gas projects. The Alliance contract promoted a 'no dispute' culture prohibiting litigation and avoided the traditional adversarial approaches. The museum was completed on time and on budget – a rare achievement for a major public sector building project.



In addition Dr Casey managed the transition of the museum from an organisation of some 40 staff with an annual budget of \$4million to a fully operational museum with 210 paid staff, 200 volunteers, an annual budget of \$43million and approx 2 million visitors within the first 2 and half years of opening.

Dr Casey's other experience includes her major contribution to Indigenous policies and programs and Australia's Cultural Heritage nationally. Her career includes the establishment of the Council for Aboriginal Reconciliation and she initiated the joint Commonwealth/State response to the Royal Commission into Aboriginal Deaths in Custody as a senior executive in the Department of Prime Minister and Cabinet.

As Assistant Director General, AusAID, Dr Casey's responsibilities included; Multilateral Development Banks, United Nation, World Health Organisation and other International programs. Dr Casey has represented Australia internationally including: on the Development Board for Commonwealth Countries and the Global Environment Facility and on various United Nation Delegations.

Dr Casey is currently an Adjunct Professor to the University of Queensland, Griffith University and Murdoch University and serves on a number of boards and committees. These include the University of Western Australia, three advisory bodies at the Australian National University and Chairs the Advisory Board for the Centre for Cultural Materials Conservation at the University of Melbourne.

2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

PAMELA CATTY

Pamela has recently retired as a full-time Corporate Affairs executive to begin the next stage of her career as a non-executive director and executive mentor and coach.

After beginning her career as a journalist in the UK and Bermuda, Pamela came to Australia in 1980 and began work as a political adviser to State and Federal Labor Ministers, including Federal Minister for Community Services and Health, Neal Blewett, and Federal Minister for Communications, Michael Lee.

She began the corporate phase of her career as Executive General Manager of Corporate Affairs at Ansett Australia (1996-2000), and subsequently held executive leadership roles at the National Australia Bank (2000-01) and Coles Myer Ltd.

As Group General Manager of Corporate Affairs at Coles Myer, Pamela was responsible for Investor Relations, Media Relations, Government and Regulatory Relations, Internal Communications and Corporate Social Responsibility.

Pamela is now Deputy Chairman of Tourism Victoria and a Director of Racing Victoria Limited and Circus Oz.

She also mentors individuals and teams to help them achieve their full potential



ANGELA CLARK

Angela has been Chief Executive Officer of Macquarie Radio Network since May 2004, and is currently a member of the Compliance Committee. Prior to joining Macquarie Radio Network Limited, Angela was Managing Director of JCDecaux Australia Pty Limited for over six years. She is also a director of Commercial Radio Australia Limited, Digital Radio Broadcasting Australia Pty Limited, JCDecaux Australia Pty Limited and Biennale of Sydney Limited.

Angela holds an honours degree in Politics, Philosophy and Economics from Oxford University.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

SUE CONDE AM

Sue has held various Executive leadership positions at State and National level of Girl Guides Australia, serving as Deputy Chief Commissioner from 1998-2002. International experiences include attending the UN General Assembly Special Session on Women in New York in 2000, and as a member of the Australian Government delegations, she has attended the UN Special Session on Children in 2002 and Commission for the Status of Women meeting in 2006.

Sue joined the UNIFEM Australia National Committee in 2002 and was elected Vice-President in 2005. From 2003-2007 she was actively engaged as a member of the National Leadership Group in UNIFEM Australia's launch of the new Australian initiative - the White Ribbon Day Campaign.

Building on her strong engagement in the women's NGO sector over the past ten years, Sue represents UNIFEM

Australia on the Australian Women's Coalition, one of the four national secretariats funded by the Australian Government, to provide policy advice to the Minister assisting the Prime Minister for Women's Issues. Sue served as President of AWC for three years from 2003-2006.

In January 2005 Sue was appointed a Member in the Order of Australia for service to the community through organisations and advisory bodies that promote the interests of women, to youth through the Guiding movement, and to the Uniting Church in Australia. She is also a member of the Council of Knox Grammar School.



MAJOR GENERAL ELIZABETH COSSON

MAJGEN Elizabeth (Liz) Cosson joined the Australian Army in 1979 and graduated as a Second Lieutenant into the Royal Australian Army Ordnance Corps.

During her service, Brigadier Cosson has served in a variety of supply, administrative and logistics appointments in Australia and on operations.

Brigadier Cosson was awarded a Conspicuous Service Cross in 2001 for her service in planning the logistics support to operations in East Timor and for her time as the Chief of Staff of the Peace Monitoring Group in Bougainville.

She was promoted to Brigadier in December 2005 and posted to the position of Director General Regions and Bases, Defence Support Group, responsible for the management of integrated service delivery to Defence bases across Australia.

After assuming the appointment as Acting Head National Operations, Defence Support Group, in March 2007, she was confirmed in the role and appointed on promotion to Major General in November 2007.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

ALAN CRANSBERG

Alan Cransberg was appointed Managing Director, Alcoa of Australia on February 1, 2008. He is accountable for Alcoa's interests in the Australian region. He has responsibility for the bauxite mines, alumina refineries and aluminium smelters in Australia. These include: Huntly and Willowdale bauxite mines, and Kwinana, Pinjarra, and Wagerup alumina refineries in Western Australia; Anglesea Power Station, and the Point Henry and Portland smelters in Victoria. Additionally, he is responsible for best practice knowledge sharing and equipment/technology development for Alcoa's global refining and mining system. Alan is also a Vice President of Alcoa Inc.

From December, 2004, Alan was President, Global Manufacturing for Alcoa's Global Primary Products group based in New York. In this role, he was responsible for Manufacturing in Alcoa's Global Primary Products. This included mining, smelting and refining operations in the U.S., Canada, Brazil, Australia, Surinam, Europe and Jamaica. He also served as chair of Alcoa's Employee Relations Council in the US.

Alan began his Alcoa career in Western Australia after graduating in 1980 from the University of Western Australia with an honours degree in Civil Engineering. He worked in the Alcoa Bauxite Mining Group and the Western Australian alumina refining system in various engineering, business analysis, planning and managerial positions from 1981-1997. He was appointed Pinjarra Alumina Refinery location manager in 1998.

In 2001, Alan moved to the US to become location manager of Alcoa's Point Comfort, Texas, alumina and chemicals complex. In 2003, he moved to Knoxville, Tennessee, as President of Primary Metals, USA. His job was expanded to President Primary Metals North America in 2004, with direct responsibility for locations in the U.S. and Canada as well as the coordination of Alcoa's worldwide smelting facilities.



THUY DUM

Country CEO, ANZ Vietnam

After graduating university in Hanoi, to establish a private foreign investment consultancy firm with four colleagues. It was the first privately owned company in Vietnam facilitating foreign investment and developed clients such as ANZ, Phillip Morris, Coca Cola, IBM and Citibank.

After graduating with her MBA, joined ANZ Investment Bank in 1996 in Singapore to help set up the investment bank business in Asia for 10 years. To be in charge of various functions including director of project finance for oil and gas, and subsequently managed the resources business for the whole of Asia.

In November 2005, to be appointed Country CEO of ANZ Vietnam, is now managing the full banking operations for Hanoi and Ho Chi Minh City branches and the representative office in Can Tho city with 160 staff country-wide.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

REBECCA DAVIES

In 25 years as a partner of Freehills Rebecca Davies has led large and small teams in running major litigation and corporate transactions.

She was the first elected female member of the Freehills national board and has line management responsibilities for the firm's commercial litigation groups in Sydney and Brisbane.

She is committed to increasing the roles and profile of women in business, both at Freehills as chair of the Women @ Freehills steering committee and more widely by active engagement in the debates about the continuing low representation of women in senior roles in business and the professions.

Rebecca is a part time partner at Freehills. She chaired the trustee for MLC/NAB public offer superannuation funds for many years, is currently a member of PHIAC - the prudential regulator for private health insurance and has been actively involved in a range of not for profit organisations, as a board member and volunteer.

She is married with two teenage children.



MEGAN DAVIS

Director of the Indigenous Law Centre and Senior Lecturer, Faculty of Law, University of New South Wales.

Megan's area of teaching and research is public law, Indigenous peoples and constitutional law and Indigenous peoples in international law.

Megan is an Indigenous Fellow of the United Nations Office of the High Commissioner for Human Rights and is an admitted solicitor of the Supreme Court of A.C.T.

Megan is completing her PhD thesis on Aboriginal women in Australian democracy at RegNet at the ANU.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

EVELYN DOUGLAS

Evelyn currently works as a contractor to Exxon Mobil, assisting with the development and implementation of a major engineering project. With a partially completed Arts degree, Evelyn commenced her working life as a programmer in Information Technology, progressing from what is now Telstra to a number of small boutique software houses where she held various Account Management positions. Using competitive badminton as her fitness program, at that time she also commenced a lifelong passion and interest in yoga. This culminated with the completion of yoga teacher training in 2006.

Her interest in business had been piqued by her account management experience, and she completed a Melbourne Business School MBA, only to then commit to raising a son and a daughter. During this time she held various part time roles in sales, marketing and general management, as well as a number of voluntary positions in the community. In preparation for returning to full time work, she gained a Graduate Diploma in Internet Software Development from Swinburne University.



When return to the fulltime workforce was again possible, connections forged through the Melbourne Business School assisted her to take a position in Human Resources with Qantas, followed by a short contract at Telstra in an IT Transformation project role. The current role at ExxonMobil, supporting one of the largest Oil and Gas projects being conducted in the Bass Strait for many years, combines a number of functions. Initially contracted to align engineering professionals from diverse backgrounds into functional teams, she is now also managing project issues.

A balanced life has always been an objective. Initially badminton provided the fitness and exercise component, but it is now more practical to program walking into the daily routine, as well as the regular practice and teaching of yoga. Unfortunately time constraints make it difficult to program another Cradle Mountain walking experience, but Southbank location provides opportunities for a variety of pleasant daytime walks in the surrounding gardens and along the Yarra.

MARIA GALATI

Maria is a senior team member of the Hewitt Leadership Consulting Practice in the Australia and New Zealand market, based in Melbourne. She demonstrates a breadth of consulting experience with Hewitt in Australia and South East Asia, previously based in Malaysia. Maria consults in a diverse range of consulting areas including leadership strategy, assessment and development, competency development, communication, employee Engagement, change and transition management, employer branding, performance measurement/management and culture transformation. She has experience coaching in leadership style, performance and bandwidth

Maria has lead large scale integrated assignments from design to implementation with clients in Australia, Malaysia and Thailand in the finance and banking, oil and gas, automobile, telecommunications, insurance, tobacco and government industries. Maria's recent clients have included Insurance Australia Group, Imperial Tobacco Australia, Optus, Sanofi-Aventis, Pioneer Australia, Aristocrat, Blackmores and WorleyParsons.



A psychology graduate with a Bachelor of Behavioral Sciences, post graduate qualifications in HR Management and Masters in Business Administration, Maria possesses sound consulting experience across a range of content areas and industries, with cross cultural experiences in Asia. She is accredited in the use of a number of leadership assessment and development tools including Life Styles Inventory, Facet5 and Hogan Development Survey

2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

AUNTY DOREEN GARVY WANDIN

Aunty Doreen Garvey Wandin - Wurundjeri Wandoon Senior Elder.

Director, Wandoon Estate Aboriginal Corporation. Ancestor of Wurundjeri Ulalub.

Great great great grand daughter of Wurundjeri Gunung-william-balluk Poers-roen-gy & Barla.

Great great great grand daughter of Wurundjeri balluk Bebjan (d. 1835) & Tootoorie (d. 1850s).

Great grand daughter of Wurundjeri balluk Ann Borate (d. 1870) & Kurnai Andrew Pondy Yaweet (Coranderrk Aboriginal Reserve)

Grand daughter of Wurundjeri Robert (d. 1908) & Jeminma (d. 1944) Wandoon (Wandin) (Coranderrk Aboriginal Reserve)

Daughter of James Henry (d. 1956) & Olive (d.2006) Waldin.

Sister to Jim Wandin Jnr (d. 2006), Bill Wandin (d. 1963), Edward Wandin (d. 2008) Isobel Wandin (d. 1942), John Wandin (d. 1943), Joy Murphy Wandin, (Doreen), Allan Wandin, Norman Wandin.

Mother to five sons, George, Tony, Jason, Shannon and Wade.

First nations family; Native Title claimants.

ANNE HATTON

Anne Hatton is Managing Director of Hattonneale, an Executive Talent consultancy that bridges the gap between traditional executive Search and Business Consulting.

Prior to establishing Hattonneale earlier this year with Jane Neale, former Managing Director of George Patterson, Anne spent 14 years in the recruitment and HR industry, the last 5 years as CEO for Hudson, Australia and NZ.

Anne's experience in leading change processes resulted in 4 successive years of record profit growth at Hudson.

Anne has significant client acquisition and development experience with national blue chip companies, government and small/medium growth organizations.

Anne commenced her career in the banking sector, specialising in corporate and international banking.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

AVRIL HENRY

Managing Director, AH Revelations.

Avril graduated from the University of Cape Town in Accounting and Economics, migrating to Australia in 1980, with two suitcases, \$500 and a dream to live freely and make a difference.

Avril's career has spanned senior roles in Finance, IT, Project Management, Change Management and HR. In 2003, she set up her own business, focusing on Public Speaking, Consulting and Executive Coaching in the areas of Leadership, People and Performance strategies.

In 2006, Avril won the Lifetime Achievement in HR Award at the Australian Human Resources Awards, and in 2002, was a finalist for Best HR Director. In 2005 Avril was a finalist in the Sydney Business Review Business Woman of the Year.

In 2006, Avril completed a Ministerial Review into recruitment and retention practices in the Australian Army, Navy and Air Force. Following the review, she was appointed to the Navy Workforce Planning Committee.

Avril is the author of "Leadership Revelations: An Australian Perspective", "The Who What When and Y of Generation why?", and has written a chapter on Generational Leadership in the book "Ideas, Original Perspectives from Leading Thinkers". She is featured in the newly released book "Secrets Exposed of Inspiring Leaders". Her latest book, due for release in October 2007, is titled "Inspiring Tomorrow's Leaders Today: Breaking Down Generational Barriers At Work".



AMANDA JOHNSTON

Amanda Johnston is the Executive Director of the Brands and Marketing Communications Group - Telstra Corporation - a \$24.7 Billion company. Amanda's role oversees all of the Telstra Corporations Brands advertising and media investments, along with agency relationships, sponsorship, brand reputation, events, marketing operations and marketing strategy. Prior to that Amanda was the Executive Director for Sales & Marketing of BigPond - Telstra's \$2 Billion Internet/Mediacomms business.

Previously she held senior management positions in Australia and North America and consulted on projects in Europe and Asia across business strategy, marketing management and Olympic strategy. Recently she was chosen to participate in the Australia 2020 Summit in the stream "Future of the Australian Economy". She has been a regular participant of the Australian American Leadership Dialogue and Co Chair of the Young Leadership Dialogue. Recognised in Ad News Magazine "Australia's Top Marketers" and in the 2008 AdNews Power 50 (Advertising, Media and Marketing) ranked No 10. Amanda is a regular industry speaker on brand development, new media and broadband.

Amanda holds a Masters of Science - Management (University of Massachusetts, Amherst, USA), Bachelor Human Movement Studies Education (University of Queensland), and Post Graduate Diploma Olympic Studies (International Olympic Academy, Greece).

Recently married to Matthew Pell, Amanda lives in Bondi.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

KATHERINE KEATING

Katherine previously worked as a Policy Advisor and Research Officer in the Office of the NSW Minister for Planning, Infrastructure and Natural Resources and the Office of the NSW Premier for four years.

Katherine has wide experience in the not-for-profit sector, having been a board and committee member of several Sydney-based charities.

In this capacity, Katherine helped to establish the Young Garvan Committee to raise funds and awareness of the Garvan Institute for Medical Research. She currently sits on the Foundation Board of NIDA, the NIDA Gala Committee, the SAD Kids Charity and is an ambassador for MOVE for Aids.

Katherine was recently awarded a Churchill Fellowship in recognition of her work in the area of philanthropy. She has published a paper titled "The National Governance of the Non-Profit Sector."

Katherine currently runs a Government relations and investment consultancy in Sydney, consulting to a number of major ASX listed companies, industry associations and non-for-profit organisations. She is a director of Keating Consulting Pty Ltd. She is also a director of GoFundraise, an online organisation that raises funds for Australian based charities.

Katherine holds an honours degree in Philosophy and Politics from the University of New South Wales.



CATHERINE KING MP

Catherine is a member of the Australian Labor Party (ALP) and was elected to represent the electorate of Ballarat in 2001.

Catherine is the first woman to represent the electorate of Ballarat.

Catherine studied at RMIT in Melbourne, graduating with a degree in social work in 1987. Catherine worked in the Ballarat region after university. Her passion for making life better for young people and their families motivated her to get involved in politics. Catherine's strong belief is that everyone should have an equal chance in life, no matter where they come from or how much money their parents have - this belief led her to join the ALP when she was in her early twenties.

After gaining experience in the public sector as an assistant director for the Commonwealth Department of Health and Aged and then as a director respectively, Catherine entered the private sector as a senior manager at KPMG Consulting.

While working for the Commonwealth Department of Health and Aged Care, Catherine completed further study at the Australian National University in 1999 and after working in Canberra and Melbourne she returned to Ballarat and has been active in our local community ever since. Catherine has a strong commitment to education for all Australians, equality and access to health care services, a high quality of aged care, affordable childcare, regional development and the creation of job opportunities for local people and assisting families.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

SHARON KOLKKA

Based in Queensland most of her life, Sharon Kolkka is a lifestyle specialist and a highly skilled and experienced facilitator for both individuals and groups. For the past ten years she has worked in the health retreat industry in a variety of key roles and has seen the concept of a health holiday dramatically increase in popularity during this time. "More often now people are seeking lifestyle solutions and a place to restore their energy and refocus their priorities" said Ms Kolkka.

As General Manager of Gwinganna Lifestyle Retreat, located in Queensland's Gold Coast hinterland, Sharon is fulfilling her goal of creating a new and unique lifestyle retreat. Gwinganna opened in March 2006 and offers nine different program options for 2007.

Sharon has over 25 years experience in the fitness industry and has presented workshops and seminars across Australia, New Zealand, UK, Europe and Asia at conferences and conventions. Her sessions are regarded as informative, inspiring and fun and range from practical activity sessions such as visualization, tribal dance and stretch to theory based seminars on lifestyle balance, stress management and womens health.

Sharon's previous roles have included Program Director, Spa Manager, Personal Trainer and Health Club Manager. These positions have centred around teaching and advising both staff and guests how to achieve a better lifestyle.

Sharon's focus is in the key areas of Women's Health, and Lifestyle and Stress Management. Her role at Gwinganna incorporates development of the various programs on offer, key activities and seminars for guests, overall management of the retreat, business development and presenting at special events. Sharon is the recipient of many awards, author of countless articles and is regularly quoted in the media as an authority on health and wellness. Advising thousands of people from all walks of life, her inspirational yet practical words are highly sought after and are both motivating and informative.



THE HON CARMEN LAWRENCE

After training as a research psychologist at the University of Western Australia and lecturing in a number of Australian universities, Dr Lawrence entered politics in 1986, serving at both State and Federal levels for 21 years.

She was at various times W.A Minister for Education and Aboriginal affairs and was the first woman Premier and Treasurer of a State government.

She shifted to Federal politics in 1994 when she was elected as the Member for Fremantle and was appointed Minister for Health and Human Services and Minister assisting the Prime Minister on the Status of Women.

She has held various portfolios in Opposition, including Indigenous Affairs, Environment, Industry and Innovation and was elected national President of the Labor Party in 2004. She retired from politics in 2007.



She is now a Professorial Fellow at the University of Western Australia where she is working to establish a centre to undertake research and to facilitate discussion on the processes of persuasion and indoctrination and the factors contributing to the development of fanatical ideas and extreme, including violent, behaviour.

2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

BARBARA LIVESEY

Barbara joined Reconciliation Australia (RA) in November 2004 as Chief Operating Officer and was appointed Chief Executive in December 2005.

Before joining RA, Barbara was a consultant providing training in public policy development; strategic planning, corporate social responsibility and issues management for government and non-government agencies.

Barbara has held senior management positions across state and federal governments and has been a senior adviser to former Federal Ministers and the Treasurer.

Barbara also brings corporate experience as a senior public affairs manager for the peak credit union industry body (CUSCAL) and through her work as a consultant within the banking industry.

She has a strong interest in social justice, Indigenous affairs and community-government relations.



ROBYN MCLEOD

Robyn McLeod is Director of the Climate, Sustainability and Water Practice for KPMG. Robyn has nearly 20 years experience in water, energy, sustainability and public policy with the Victorian Government.

Most recently with KPMG, Robyn supports a number of State Governments in their water reform agenda and infrastructure projects.

Robyn was recently selected as one of the 2020 Australia Summit participants on the Population, Climate Change, Sustainability and Water Panel.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

SENATOR CHRISTINE MILNE

Senator Christine Milne, Australian Greens spokesperson on climate change, was elected to represent Tasmania in the federal parliament at the 2004 election after a distinguished career in the Tasmanian state parliament where she served as Leader of the Greens from 1993-1998.

Christine is a leader in the environment movement in Australia and overseas. She was appointed to the United Nations Environment Programme's Global 500 Roll of Honour in 1990 and was elected at the World Conservation Congress in Amman, Jordan, to the Global Council of the World Conservation Union (IUCN) and is currently one of four global vice presidents.

She represented the IUCN at the Conference of the Parties to the Climate Change Convention at Montreal, Canada, in December 2005 and at Bali in November 2007.

Christine initiated the Senate Inquiry into Australia's future oil supply and alternative transport fuels which was completed in February 2007. During the June 2008 sitting of Parliament she introduced a Private Members Bill, Renewable Energy (Electricity) Amendment (Feed-in-Tariff) Bill 2008, a bill to amend the Renewable Energy (Electricity) Act 2000 to establish a national feed-in-tariff scheme which will provide greater financial support for the commercialisation of a broad range of prospective renewable energy technologies.



SUE MORPHET

Sue Morphet is Chief Executive of Pacific Brands, Australia's leading marketer of everyday essential brands. An ASX-150 company, Pacific Brands is best known for some of its leading brands which include Berlei, Bonds, Clark's, Hard Yakka, Hush Puppies, Holeproof, Sheridan and Tontine. It has a workforce of over 9,000 people and generates close to \$2 billion in sales annually.

Prior to her appointment as CEO in 2008, Sue was Group General Manager for Underwear & Hosiery at Pacific Brands, the largest operating group within the business.

She joined Pacific Brands in 1996 as General Manager of Tontine – the first female GM within the business – before taking on the role of General Manager of Bonds in 1999. Her strengths are in marketing and brands, and under her leadership, the team at Bonds relaunched the icon brand, more than doubling sales. Bonds is now one of the Top 10 most recognised brands in Australia.

Sue's working life commenced in school teaching before moving to run a number of family businesses. From there she worked in marketing roles within a number of large food and fashion companies.

As well as managing her professional career, with the help of her husband Barry of 30 years, she also enjoys time spent with her family, Rachael, Melissa and Jack.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

THE HON JUDI MOYLAN MP

In 1993, the Hon Judi Moylan MP was the first woman to be elected to a House of Representatives Seat for the Conservative parties in Western Australia. Mrs. Moylan has held the seat of Pearce since 1993, maintaining her strong majority through six successive elections.

Prior to entering Federal Parliament she owned her own Real Estate Company and took a keen interest in community affairs. Mrs Moylan was President of the Midland & Districts Chamber of Commerce and awarded Business Person of the Year by the Chamber in 1991, she was a Board Member of Whiteman Park, a Member of the Eastern Region Economic Development Committee and Board Member of the Midland Business Incubator. In 1996 Mrs. Moylan was awarded the prestigious Kevin Sullivan Memorial Prize by the Real Estate Institute of Western Australia, for individual excellence and achievement.



Since her election to Parliament Mrs. Moylan has been Shadow Minister for Small Business and Women, Minister for Family Services and Minister for Women.

For over 9 years Mrs Moylan was Chair of the Joint Standing Committee on Public Works, a Member of the Foreign Affairs, Defence and Trade Committee and Chair of the Australia/China Parliamentary Friendship Group (leading of many Delegations to China). In addition Mrs. Moylan was Permanent Delegate to the International Parliamentary Union in the last Parliament and in 2000 she established and continues to Chair the Parliamentary Diabetes Support Group. Mrs Moylan is currently the Deputy Chair of the Joint Standing Committee on Family, Community, Housing and Youth and member of the Coalition Backbench Economics Committee.

JOY MURPHY

Senior Sergeant Joy Murphy commenced her career with Victoria Police in 1973. She joined the organisation at a time when women in policing were considered a novelty.

Joy is currently the longest serving woman in Victoria Police Force, this being her 36th year of service. Determined to be taken seriously and to make a real contribution, Joy challenged assumptions about what women can do by forging a successful career as a detective and later specialising in the areas of sexual assault, child abuse and family violence investigations.

Joy has throughout her career been visionary and continually challenged culture and practices which she saw as being out of step with the rest of society and what was fundamentally wrong in policing.

Joy has been and remains an activist and agent for reform regarding policing responses to family and intimate partner violence. Joy has also been an active supporter of men and women in policing who do not conform to stereotypes.

In addition to informal mentoring throughout her career, Joy has played a leading role in establishing formal support mechanisms and fighting discrimination in the workplace.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

CATHERINE MUDFORD

Catherine joined Hewitt in 1999 and during her time at Hewitt has held practice leader and business leader roles in Hewitt's Australia, Hong Kong and Singapore offices, where in her most recent role she was responsible for launching the Hewitt Academy for Strategic HR in Southeast Asia. Catherine has recently returned to Hewitt's Melbourne office and leads the Talent Consulting practice for Australia.

Prior to joining Hewitt, Catherine spent a number of years in senior HR roles in Europe and Australasia. Her corporate experience includes roles with American Express, Fonterra, and Colonial.

Catherine's has worked with clients in a broad range of industry sectors including the financial, technology, FMCG and pharmaceutical industries and public sector organisations with a primary focus on developing integrated talent management solutions that build organization alignment and capability. Her recent client list includes: Allianz, Cerebos, Deutsche Bank, Eli Lilly, Group M, Ministry of Foreign Affairs (Singapore), SAP and SingTel.

Catherine is a professional facilitator who is certified to deliver a broad range of leadership, change, operations and customer-focus programs and is an accredited user of a range of psychometric assessment tools including Life Styles Inventory, Myers Briggs and Facet5.

Catherine gained her Master of Human Resources Strategies from London Guildhall University and Bachelor of Arts in Literature and Politics from Victoria University of Wellington.



DESIGNING A LIFE WORKSHOP TEAM

Charlie Scudamore, Debbie Clingeffer-Woodford, and John Hendry, under the direction of Principal Stephen Meek, have initiated and coordinated the Positive Education programme at Geelong Grammar School.

This team established the partnership between Geelong Grammar and Marty Seligman at the University of Pennsylvania. 2008 marked the initial phase for implementing Positive Education at Geelong Grammar.

In January 2008, more than 100 Geelong Grammar teachers participated in training facilitated by Martin Seligman, Karen Reivich, and the University of Pennsylvania team. During the 2008 school year, teachers and heads of house have developed and piloted a number of Positive Education initiatives which are infused across the academic, co-curricular, and pastoral domains.

Charlie Scudamore is the Vice Principal of Geelong Grammar School and Head of Corio Campus. Charlie has also served as Head of Timbertop Campus.

Debbie Clingeffer-Woodford serves as Geelong Grammar School's Director of Learning.

John Hendry serves as Director of Student Welfare.

Mark Links, Geelong Grammar's current curriculum specialist-in-residence, has served as Co-Project Director for a United States Department of Education-funded study of the effects of teaching Positive Psychology in secondary schools. In his role at Geelong Grammar, Mark has assisted with the development of Positive Education curriculum, facilitated professional development efforts, and worked directly with students.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

JACQUELINE PHILLIPS

National Marketing Manager, Brand & Campaigns, ANZ Financial Planning

Jac has been involved in the marketing of people, products and services across Asia Pacific for over 15 years.

During her four years based in Singapore, Jac worked in a senior regional marketing communications role for IBM as well as Client Services Director for a global advertising agency.

Returning to Australia in 2005, Jac joined ANZ as National Marketing Manager for the Financial Planning area of the business – promoting the benefits of seeking professional financial planning advice from the large network of qualified ANZ Financial Planners. It is in this role Jac can indulge her passion for helping customers – especially women, improve their financial wellbeing and achieve their long term goals.

Jac is a Certified Practising Marketer (CPM), fellow member and State Councillor with the Australian Marketing Institute (AMI) and late last year launched her own lingerie brand, Cheekwear.

Jac's two greatest achievements are her children Madeleine and Louis – both who keep their Mother fit, firing on all fours and far from ever being able to take herself too seriously!



KATRINA PULBROOK Dip FP CFP

Katrina is one of only 10 women in Australia, working as a Relationship Financial Planner in the highly specialised 'Prime Access' fee for service area at ANZ.

In this position, Katrina manages the strategic planning for the finances of more than 80 high net worth individuals. These individuals range from top football players to very busy executives (cash flow rich, time poor) to people winding down their small businesses to retire and to the widow who has just inherited a substantial amount of money from her past husband's will.

Katrina's background is in money market broking and foreign exchange and she has ten years experience as a qualified financial planner.

Katrina is regularly quoted by the media in such publications as The Age, Herald Sun, Vive, Women's Health, Notebook and The Australian Womans Weekly.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

SHELLEY REYS

Shelley Reys, an Indigenous woman of the Djiribul people, is known as an Indigenous specialist and strategist with a reputation for collaboration.

Managing Director of Arrilla - Indigenous Consultants and Services, an Indigenous owned and managed private firm in its 19th year. It provides services and products that help create change, by enabling sound partnerships between Indigenous Australians and the wider community by providing more effective ways of working together, incorporating Indigenous practices into mainstream business and government environs.

Director of Reconciliation Australia, the national reconciliation foundation whose core objective is to remove the 17-year life expectancy gap between an Indigenous child and a non-indigenous child.

Vice-Chairman and Director of The National Australia Day Council which appoints the national Australian of the Year, Young Australian of the Year, Senior Australian of the Year and Local Hero of the Year. The organisation is also responsible for a national launch designed to offer meaning and focus for Australia Day celebrations across the nation.

Managing Director of Indigenous Film Services, a film, video and multimedia resource and production service. While offering Indigenous presenters and crew, the content ranges from mainstream to Indigenous specific.

Professional Adviser to a range of organisations and identities. This includes several state/commonwealth government agencies, the private sector and individuals such as entertainment entrepreneur, Harry M Miller.

Director 2005 – 2008 (Vice-Chairman 2005 – 2007) of The Fred Hollows Foundation, the world health organisation leading the agenda in unnecessary blindness.



ANNA ROSE

Anna, 24, founded the Australian Youth Climate Coalition in November 2006. The coalition unites a diversity of youth organisations to mobilise a generation of young people to solve the climate crisis. The coalition runs a 'Switched On Schools' program as well as undertaking advocacy campaigns such as last year's 'Adopt a Politician'. Anna has been involved in youth environment and social justice organising since she was 14.

Anna was elected National Environment Officer for the National Union of Students in 2005 and is past National Convener of the Australian Student Environment Network. In this role she designed and launched a nation-wide 'Campus Clean Energy' campaign across all 37 Australian Universities, based on work she had done as University of Sydney Student Representative Council (SRC) Environment Officer in 2003. So far, the campaign has achieved significant victories in energy reduction targets and renewable energy across Australian Universities.

Anna is a former editor of the Sydney University student paper Honi Soit, member of the United Nations Pacific Youth Environment Network, and Sustainability Team Leader for Project Australia. She frequently speaks and write on climate and energy issues at forums.

Anna was a participant in Prime Minister Kevin Rudd's '2020 Summit' in April this year. In 2005 she was a youth representative to the Kyoto Protocol negotiations in Montreal and in 2007 was a youth delegate to the UN Secretary General's Meeting on Climate Change in New York.

Anna's most recent project is establishing a green-collar jobs project in the Hunter Valley for low-income young people. She is passionate about building a new, clean energy economy for Australia that rests on good, well-paid jobs in the green economy providing pathways out of poverty for hundreds of thousands of low-income, marginalised and Indigenous Australian youth.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

DR JULIANNE SCHULTZ

Dr Julianne Schultz is the founding editor of Griffith REVIEW, the highly regarded thematic quarterly of essays, memoir, reportage and fiction, published by Griffith University in conjunction with ABC Books (www.griffithreview.com).

She is a professor in the Centre for Public Culture and Ideas at Griffith University.

She has had a distinguished career in both the media and academia and is the author and editor of numerous books including *Reviving the Fourth Estate* (Cambridge) and librettos for the award-winning operas *Black River* and *Going into Shadows*.

She co-chaired the Creative Stream at the 2020 Summit in April 2008.



JANICE SARRE SMITH

Janesce believes that nature provides all we need to enjoy good health and a radiant skin. Our skin is a reflection of our inner health and the understanding of how this relationship works, is the focus of the Janesce point of difference.

Janice Sarre Smiths' lifetime of work as a consulting Naturopath is the foundation of the JANESCE valued knowledge on skin health and nutrition. Her unwavering belief in the healing and balancing power of plants has not changed since she began consulting in 1968.

The Janesce belief is that to feed your skin with good nutrition from the outside is as important as feeding your body with good nutrition from the inside. This has been proven many times at Janesce as clients see amazing results with their skin health after following simple programs to support internal health, while soothing and healing with beautiful Janesce skin care from the outside.

At Janesce we believe in the power of plants in their purest form to heal, nurture, and support our whole being and through this celebrate the good that it brings to all.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

SHERRY STRONG

Sherry Strong is a food philosopher and nutritional strategist, former chef, and nutritionist predominantly engaged as a workplace wellbeing consultant. She is the former Victorian chair of Nutrition Australia and Melbourne head of Slow Food. She has worked in some of the world's best restaurants, presented Master classes and spoken internationally, presented on television. She is currently working on a book titled Nature's Principle - what's good for the planet is good for the body and making a documentary film called the Lethal Recipe – the truth about food.

Sherry works with individuals, corporations, government and community groups to create people who perform at a higher level that then turns workplaces into higher functioning environments.

Sherry has international clients who hire her to do lifestyle makeovers on top executives and management teams. Her programs focus not only on dietary changes, but changes in thinking which covers areas such as stress, energy, improving quality of life through beliefs and self-talk, and energizing relationships.

Sherry has studied many streams of human nutrition health & behavioural science and food for over 20 years developing unique perspective on why eating and thinking well is so vital to our productivity and happiness. Her programs see an average of 26% increase in energy levels after just 8 weeks largely due to a refreshing approach that is designed to demystify the health and wellness maze and inspire people to take control of their own health.

Quote:

"As a chef I want to make sure my food nourishes the body as well as pleasing the palate and as a nutritionist I insure that the vital food I serve tastes delicious. It is a myth you can't have both."

Sherry Strong



DR ANNE SUMMERS AO

Dr Anne Summers AO is a best-selling author and journalist who has had a long career in politics, the media and the non-government sector in Australia, Europe and the United States. She is author of several books, including the now classic Australian book, Damned Whores and God's Police, first published in 1975, Ducks on the Pond, her autobiography in 1999, The End of Equality, (2003) and On Luck, her most recent book published in October 2008 by Melbourne University Press. Her political background includes her time as a political adviser to Prime Minister Paul Keating prior to the 1993 federal elections and she ran the Office of the Status of Women for Prime Minister Bob Hawke from 1983 to 1986. She worked in New York from 1986 to 1992, as United States editor for the Australian Financial Review and later as editor-in-chief of Ms. magazines and co-owner of Ms. and Sassy magazines. From 2000 to 2006 she was chair of the board of Greenpeace International. Since 2001 she has facilitated the annual Serious Women's Business Conference, is on the board of the newly established Institute for Cultural Diversity and she is also Deputy President of Sydney's Powerhouse Museum.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

DR HELEN SZOKE

BA (University of Tasmania)

M A Preliminary (Deakin University)

Graduate Diploma in Public Policy (University of Melbourne)

PhD (University of Melbourne)

Helen Szoke is the Chief Executive Officer and Chief Conciliator of the Victorian Equal Opportunity and Human Rights Commission and has held this position since December 2004.

Helen is currently a member of the National Health and Medical Research Licensing Committee, Director of the Adult Migrant Education Services and Director of the Melbourne High School Foundation.



ANNE TRIMMER

Anne Trimmer was appointed Chief Executive Officer of the Medical Technology Association of Australia in September 2006 following an extensive career in the legal profession. Prior to joining MTAA Ms Trimmer practised as a commercial partner of a major Australian law firm.

During her legal career Ms Trimmer held leadership roles with the Law Council of Australia (the peak body representing lawyers where she was President from 2000-2001), and the Licensing Executives Society of ANZ, the body representing interests in technology licensing and commercialisation.

Ms Trimmer is currently Chairman of the Australian Government's Advisory Council on Intellectual Property and Chair of the Advisory Board for the Centre of Excellence in Vision Sciences at the Australian National University. Until June 2008 Ms Trimmer was Deputy Chancellor of the University of Canberra.

Ms Trimmer was recently a participant in the Health Stream at the 2020 Summit. In 2003 she was awarded a Centenary Medal for Services to Law and Society.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

KIRRILY WALDHORN

Kirrily Waldhorn, aka Beer Diva, is a girl who really knows beer. She believes passionately that beer truly deserves its place back on the dining table; that beer is not just for blokes and that more people should know about the exceptional quality and range of great beers available in Australia. She brings a unique (and female) perspective to the beer world. Her beer career began 9 years ago at Lion Nathan and it was here that her passion for the brew was first ignited.

Whilst at LNA, Kirrily immersed herself in beer education, through a combination of hands on experience and study, completing a number of sensory certificate courses and the Brewing and Malting course at Ballarat University. She has always had an enormous passion for the category and industry.



Today, Kirrily as The Beer Diva is dedicated to bringing great beers to modern dining through private, corporate and public events. She also facilitates beer masterclasses, provides staff training and works with chefs who share in her passion! Kirrily has been invited as a guest beer judge for the Australian Beer Festival and will be appearing at 'meet-the-brewer' sessions for a number of upcoming beer festivals.

All combine good times and great fun with beer sophistication designed to heighten the enjoyment of this wonderful beverage and awaken a thirst for more!

GEOFF WILSON

Chief Executive Officer, KPMG in Australia

Prior to being appointed as KPMG's CEO in January 2008, Geoff was the National Managing Partner of Audit and Risk Advisory Services for the Australian practice. In this capacity he also served as Chief Operating Officer for the Asia-Pacific Audit and Advisory practice and was a member of KPMG's Global Audit Leadership Group.

A partner since 1990, Geoff has extensive experience in dealing with accounting and auditing matters under Australian and United States regulatory regimes.

Geoff holds a Bachelor of Commerce degree from UNSW, is a Governor of the American Chamber of Commerce, holds Fellowships with ICAA and CPA Australia, a member of the Australian Institute of Company Directors and a (US) CPA.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

SPEAKER AND GUEST BIOGRAPHIES

JULIA ZEMIRO

Best known as host of the SBS hit TV program ROCKWIZ, Julia's corporate hosting and MC work is in constant demand. Julia is a regular MC and debater in the corporate arena, a role she adores.

Companies who have 'enjoyed her charm and wit' include Australian Breast Cancer Foundation, Women In Business, Aust Directors Guild, Australia Day Council, Compaq, E-women Enterprises, Media Entertainment Arts Alliance NSW and VIC, IF Awards, National Gallery of Victoria, Siemens, STA, The Royal Women's Hospital, Women for Challenge VIC and ORYGEN Youth Health.

In the past, Julia has been a regular panellist and debater for Good News Week (ABC TV) and was as a performer/writer on the sketch comedy show Totally Full Frontal, playing over 30 characters during 2 seasons.



Photo: Kim Tonelli

Recent comedy work includes the Bosnian host, Bronya in Eurobeat - The Eurovision Musical, and Sally-Anne De Finklestein in Spontaneous Broadway (Burberry Productions). Other TV credits include Ten's hit show Thank God You're Here, It Takes 2 and co-hosting What a Year with Bert Newton. Earlier this year, Julia made her debut with the MTC as Joan in LOVE SONG. On Radio, she can be heard on The Jonathan Coleman Experience with Julia Zemiro daily between 5pm and 7pm.

COMMITTEE MEMBERS

2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

COMMITTEE MEMBERS

MEGAN DALLA-CAMINA

Megan has had a wide spanning business career across Australia, Asia and the US, working in business strategy, marketing, business development and management roles. In her current role, Megan is the Director of Strategy for IBM, where she is responsible for developing both the short and long term IBM business strategies, including competitive strategy, growth projects and operational excellence.

Megan is a direct report to IBM's CEO and is a member of IBM Australia & New Zealand's Senior Leadership Team. She is an active member of the Diversity Council with a focus on the advancement of women, workforce flexibility and wellness initiatives. Prior to IBM, Megan held business and marketing leadership roles at PricewaterhouseCoopers and GE in Australia, Asia and the US. She has over 20 years experience in the professional services and information technology industries as well as numerous consumer and SME businesses.



Megan is a regular conference speaker and media commentator on business, innovation, strategy, marketing and diversity issues. She was awarded the B&T Marketing Employer of the Year for the two years she was Director of Marketing for IBM. Megan has been featured in the Crown Contents 2007 and 2008 editions of Who's Who of Australian Women and in the Who's Who of Australian Business to be published in 2008; in the book Leadership Revelations, Perspectives from Australian leaders, by Avril Henry, and in numerous press articles including being quoted by Neil Shoebridge in The Australian Financial Review as "one of Australia's most powerful marketers".

Additionally, Megan is an accredited Executive coach and a qualified, practicing yoga teacher. She has deep passion and commitment in the areas of wellness and positive psychology and she brings this focus and passion into everything she does.

TAREN HOCKING

Taren Hocking is a Director of Champion Event Management Pty Ltd and co-founder of the Serious Women's Business Conference.

Champion Events was established 1999 as an offshoot to Champion Travel.

Over the last few years the business has become an emerging force in the MICE industry.

The directors have since expanded the organisation to encompass Champion Sports a national distributor & agency for a range of international golfing brands.

Taren has over 10 years experience in the event industry, has served as a board member of Unifem Australia and is a member of the International Entrepreneurs' Association.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

COMMITTEE MEMBERS

ELISE MORRIS

Group People & Performance Manager - Pacific Brands

Elise is an experienced HR professional currently in the role of Group People & Performance Manager, Home Comfort for Pacific Brands, one of Australia's largest consumer goods companies.

Pacific Brands employs over 9,000 people globally and 6,000 in Australia and New Zealand. The company has sales of over \$2.2 billion across apparel, underwear, footwear, leisure goods, and homewares. Key brands include Bonds, Sheridan, Holeproof, Yakka, Dunlop, Mossimo, Everlast, Grosby, Clarks and Hush Puppies.

Prior to joining Pacific Brands in 2003, Elise spent time working across a number of different industries including retail, manufacturing, and emergency services in roles within HR, Sales, Business Management and Marketing.

Elise has a particular interest in behavioural change, team alignment, talent development and cultural diversity.



AMANDA MOSTYN

Amanda Mostyn is the General Manager, People & Development at ASX Limited reporting to the Managing Director, appointed in December 2006 following the merger of the Australian Stock Exchange and Sydney Futures Exchange.

In this role, Amanda is responsible for ASX's HR Business Services, Remuneration & Benefits, Learning & Development and ASX in the Community functions. Amanda is responsible for the diversity agenda at ASX and actively supports leadership, talent development and network programs for women at ASX.

Prior to her appointment at ASX, Amanda was General Manager Human Resources at SFE Limited since 1991 responsible for the human resources and administration functions. Amanda has more than 20 years experience as a human resources practitioner.

Amanda is a member of the ASX Group Executive Committee and is a Director of the ASX/Reuters Charity Foundation. She holds a Diploma of the Australian Institute of Company Directors (AICD), has been admitted as a Certified Professional of the Australian Institute of Human Resources (AHRI) and has held various Committee positions in the finance industry.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

COMMITTEE MEMBERS

GABRIELLE OSTROGNAY PH.D.

Gabrielle Ostrognay joined Hewitt in June this year and leads Hewitt's Culture and Analytics team in Melbourne. Gabrielle previously worked with Telstra and Coles Group (now part of Wesfarmers) to develop talent management strategies and assist both organisations to build executive capability. At the Coles Group, Gabrielle was responsible for managing succession for roles that reported to the CEO, supporting the development of his direct reports and high potential members of the Senior Executive Team. Gabrielle was responsible for managing Telstra's CEO Executive Leadership Program, working with individual executives regarding their development. Gabrielle also advised the CEO and his team to develop and implement Telstra's employee engagement strategy. For both Coles and Telstra, Gabrielle developed a company-wide view of top talent for the CEO and their executive team to use for succession purposes and in preparation for review with the Board.



Gabrielle holds a B.Sc. (Honours) in Psychology and Statistics and a Ph.D. from the University of Melbourne. The focus of her PhD research was on understanding the influence of transformational leadership on organisational climate, employee engagement and performance. Her research found that leaders motivate employees by providing clarity of vision and direction, a sense that their people are part of a viable, thriving business and ensuring that they are treated with respect. Her research showed the importance of a leader's mood, rather than their underlying personality, impacted employees views of their leader. Her Ph.D. research was presented at the Society for Industrial and Organisational Psychology conference in Santa Monica, United States and at the European Health Psychology conference in Florence, Italy. She regularly presents her work at peer reviewed international conferences.

Prior to working at the Coles Group, Gabrielle worked for Towers Perrin ISR, a consulting firm specialising in employee research. She consulted with CEO's providing insight and feedback on areas such as engagement, leadership, confidence in strategy, and the quality of relationships amongst the senior team. Her clients included Coles Group, Westpac, Macquarie Bank, Australia Post, CSIRO, GM Holden, TAC and the Victorian Department of Education.

During her time with Towers Perrin ISR, Gabrielle led a global research team, furthering our understanding of organisational leadership assessment and development in organisations around the world.

HOLLY PARRY

Holly Parry is an experienced change management and communications consultant and is currently working as part of Freehills' People and Development team on cultural change initiatives including our Women at Freehills program.

Freehills is one of Australia's leading commercial law firms with around 1,000 lawyers, including over 200 partners, throughout Australia and South-East Asia.

Holly develops and implements strategies and programs to support the retention and development of talented women, organisational design and development solutions to support and extend Freehills' high performance culture, and initiatives to increase the retention and engagement of all of our people.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

COMMITTEE MEMBERS

SANDRA PIGDON

My name is Sandra Pigdon, and I have been employed with Alcoa for 20 years. I am married and have two boys. I am located in the Peel Regional Office in Pinjarra, Western Australia.

I hold a Bachelor of Business degree from Swinburne Institute of Technology (Melbourne), a Masters of Business Administration from Curtin University and a CPA status with the Australian Society of CPAs.

I have had a number of positions in Finance in Alcoa over the 20 years, which has enabled me to work at most of our locations in Victoria and Western Australia. In July 2007 I was appointed to the position of Controller – Projects (Wagerup 3), a major expansion of our Wagerup Alumina Refinery.



JO REED

Group General Manager HR Transformation & Operations, ANZ

Jo has extensive experience as a HR professional with a career spanning a variety of industries including retail, agribusiness, telecommunications and professional services.

She is Group General Manager HR Transformation & Operations for ANZ where she is responsible for HR operations, strategy co-ordination and transforming the Human Resource function and processes across the bank.

Jo has made a significant contribution towards flexibility and career progression for women in the workplace as part of the Diversity Council in Personal Division.



2008 SERIOUS WOMEN'S BUSINESS UNIQUE CONNECTIONS

COMMITTEE MEMBERS

TROY RODERICK

Head of Diversity, Telstra Corporation Limited

Troy Roderick has worked for more than 15 years in corporate and organisation development – leading whole-systems approaches to change. Chiefly through his involvement in equity and diversity programs in the public sector, Troy has assisted organisations to realise the business benefits of effectively managing diversity.

Some of Troy's key achievements include the introduction of EEO management planning, implementation and evaluation in the Qld local government system, successful programs to improve Aboriginal employment in the NSW public sector and initiation of programs to prevent workplace bullying and harassment. In addition, Troy has a background which encompasses corporate planning, public sector ethics, learning and development in the retail sector and annual reporting. Between 1998 and 2006, Troy was a divisional adjudicator and coordinator with the Australasian Reporting Awards. Previously, he has worked with the Qld Department of Communication, Information, Local Government and Planning; Rail Access Corporation; many local governments throughout Queensland; David Jones Ltd; NSW National Parks and Wildlife Service; NSW Department of Environment and Conservation and the NSW Department of Ageing, Disability and Home Care.

Troy's current responsibilities with Telstra include the leadership of their Diversity and Inclusion program, with the principal objective of embedding effective diversity management into everyday business – realising improved value for Telstra's shareholders, customers and employees.



WILMA STEVENS

Most of Wilma's lengthy career has been within Human Resources, particularly Employee Relations and Diversity. For many years Wilma was the Commonwealth Bank's National Diversity Manager before taking up an Executive role at the Equal Opportunity for Women in the Workplace Agency, (EOWA). Then moving on to a role with an EAP provider as its Global Work/Life Manager, Wilma now proudly works for KPMG as its Manager People and Culture.

Wilma is a long time member of the NSW EEO Practitioners Association, has had many years on the executive committee and is a founding member of the Australian National Diversity Think Tank. She is passionate and energetic around the issues of diversity and work/life balance.

Wilma was honoured to receive EOWA's National Diversity Leader for The Advancement of Women award at the 2002 Business Achievement awards.



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