

WOMEN IMPACTING CHANGE  
GRAND HYATT, MELBOURNE 18-20 OCTOBER 2005

SERIOUS WOMEN'S BUSINESS



**Travel and Accommodation**

**Airfares**  
Champion Travel offer a wide range of business and economy airfares including internet fares to Melbourne. Some of the fare levels offer generous discounts and are available to delegates on application to Champion Travel.

Please note: Some restrictive cancellation and amendment conditions may apply to some of the discounted airfares - for specific details please enquire.

All fares are subject to availability at the time of booking.

**Airport Transfers**

Stretch Limousine \$150.00 per car one way  
Private Car \$80.00 per car one way

**Accommodation**

Grand Hyatt (conference hotel)  
123 Collins Street, Melbourne VIC 3006  
Grand King Room - \$225.00 per room, per night  
Grand View King - \$225.00 per room, per night  
Club King Room - \$285.00 per room, per night  
Club Deluxe King - \$305.00 per room, per night

The Hyatt's spacious guest rooms feature king-size beds, a desk placed under the window, a comfortable chair and ottoman. All rooms have a high-speed ISDN connection to the Internet.

The large open-plan Grand Studio rooms have all the features of a guest room but with an additional lounge area.

Grand Club®, Hyatt's signature 'hotel within a hotel' accommodation, occupies the top floors of the hotel and provides guests with a higher level of personal services.

The Executive Suites feature a separate living room and entertainment area, while Deluxe Suites feature an open-plan lounge and dining room with a bar. All guests staying in suites receive full access to Grand Club®, located on the top floors of the hotel.

Alternative hotel and apartments are also available - please enquire.

**To make accommodation, flight and transfer reservations please contact Nick Scheer at Champion Travel on 1300 300 516 or nick@championgroup.com.au**

**Information and Conditions**

**Venue**  
Grand Hyatt, 123 Collins Street, Melbourne VIC.

**Conference Organisers**  
Champion Event Management Pty Ltd  
41 Glen Osmond Rd Eastwood SA 5063.  
www.championevents.com.au

**Contact**  
Jane Wanniaratchy or Taren Simpson  
Phone: (08) 8373 1999 Fax: (08) 8373 1088  
Email: jane@championevents.com.au

**Further information**  
For further information go to the conference website at [www.seriouswomensbusiness.com.au](http://www.seriouswomensbusiness.com.au)

**Delegate Registration Fee**

Standard Registration - \$1,695  
Early Bird Registration - \$1,595 (up to 30 August)

**Registration Fee includes:**

- Conference registration kit
- Welcome drinks Tuesday night
- All conference sessions
- Morning and afternoon tea Wednesday
- Lunch Wednesday
- Networking drinks Wednesday
- Gala Dinner Wednesday night
- Morning tea Thursday
- Lunch Thursday

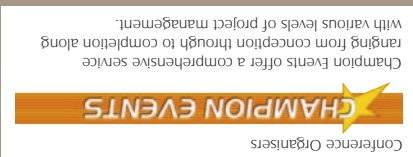
**Registration Form**

Title		Name		Surname	
Position			Organisation		
ABN Number					
Address		City	State	Post Code	
Telephone		Facsimile		Email	Frequent Flyer No.
Special dietary requirements			Any other requirements		
<b>Registration Type (please circle)</b>			<b>Credit Card Type (please circle)</b>		
Early bird \$1,595 <small>(up to 30/08/05)</small>		Standard \$1,695		VISA	DINERS
				AMEX	Mastercard
				Bankcard	
<b>Delegate: To purchase an additional ticket to the Gala Dinner go to <a href="http://www.seriouswomensbusiness.com.au">www.seriouswomensbusiness.com.au</a> and read the terms and conditions.</b>					
Card number				Expiry Date	
Full name as it appears on card				Signature	

**Registration Information**

**Cancellation / Refund:** Cancellations received prior to Thursday 1st September are entitled to a full refund. Cancellations received up until Friday 23rd September will incur a \$300.00 cancellation fee. Cancellations received after 23rd September will not be eligible for a refund.

Disclaimer Champion Events Pty. Ltd. will make all endeavours to present the conference sessions/functions as outlined in this brochure. It reserves the right to make changes to topics and speakers as deemed necessary without prior notification.



A cross section of Australia's most progressive corporations have come together to become Foundation Partners of the Serious Women's Business Conference. Each Foundation Partner elects a senior woman from their team to assist with the content, planning and promotion of the event. For details of the Foundation Partner Committee Members please see our website [www.seriouswomensbusiness.com.au](http://www.seriouswomensbusiness.com.au).

Foundation Partner corporations employ their stature and connections to create opportunities for connecting and developing women in and through the ranks of leading organisations, consciously impacting positive change on corporate Australia. Through their commitment to the Conference, our 2005 Foundation Partners endeavour to send a message of support to the women who work for them and who make up their markets.

SERIOUS WOMEN'S BUSINESS FOUNDATION PARTNERS

## SERIOUS WOMEN'S BUSINESS CONFERENCE PROGRAM

### Tuesday October 18

**6:00 - 8:00 pm Welcome Drinks** – Christine Bartlett – 2005 Chairperson

### Wednesday October 19

**9:00 - 10:00am Session 1) Setting the Scene**  
Presenter/Facilitator: Anne Summers

**10:00 - 11:00am Session 2)** Keynote Presentation: Mary Foley – CEO, St Vincents & Mater Health Sydney. Presentation and Q&A.

### 11:00 - 11.20am Coffee Break

**11:30 - 1:00pm Session 3) Part 1, Generational Trends – The Big Picture**

Presenter: Bernard Salt – Partner, KPMG, Presenter: Professor Sheryle Moon – Wildtwo Pty. Ltd. Presentations and Q&A.

### 1:00 - 2:00pm Networking Lunch

**2:00 - 3:00pm Session 3) Part 2, Generational Trends – Personal Perspectives**

Panelists: Janine Allis – CEO, Boostjuice; Berlinda Hyne – HR Manager, Operations QLD Coca-Cola Amatil; Joyce Kwok – Solicitor, Mallesons Stephen Jacques; Kate McElwee – Client Relationship Manager, IBM New Zealand; Jenny Purdie - Smelter Manager, Alcoa. Panel and Q&A.

### 3:00 - 3:10pm Short Coffee Interval

**3:15 - 4:30pm Session 4) Women At The Top**  
Panellist: Christine Bartlett – CEO, Jones Lang LaSalle; Alison Watkins – CEO, Berr Limited; Jane Halton – Secretary, Department of Health and Ageing; Anne Cashman – CEO, Moore Business Systems. Panel and Q&A.

### 5:00 - 6:00pm Pre-dinner Drinks

**6:00 - 7:00pm Session 5) How Women Impact Change**

Panelists: Robert Milliner – Chief Executive Partner, Mallesons Stephen Jaques; Brian Hartzler – Group Managing Director, Personal Division ANZ; Lindsay Maxsted – CEO, KPMG; Brendon Riley – IBM; Phil Bullock – CEO & Managing Director, IBM Australia & New Zealand, IBM Global; Peter Barge – CEO Asia Pacific, Jones Lang La Salle; David Kirk – CEO, PMP Limited; David Thodey – Group Managing Director, Telstra (TBC). Panel and Q&A.

### 7:00 - 11:00pm Gala Dinner – Keynote

Presentation: Sandra Levy – Director of Television, ABC.

### Thursday October 20

**9:00 - 10:00am Session 6) The Diversity Journey**  
Keynote Presenter: Dawn Robertson – Myer Managing Director. Presentation and Q&A.

**10:00 - 11:00am Session 7) Effecting Workplace Change**

Panelists: Sharan Burrow – President, ACTU; Baroness Margaret Prosser – Chair of Women's National Commission (UK). Panel and Q&A.

### 11:00 - 11:15am Coffee Break

**11.20 - 12:30pm Session 8) Impacting Change in Government**

Panelists: Senator Amanda Vanstone – Minister for Immigration, Multicultural & Indigenous Affairs; Julia Gillard MP – Shadow Minister for Health, Manager of Opposition Business in the House of Representatives. Panel and Q&A.

### 12:45 - 2:15pm Networking Lunch

### 2005 Facilitator

Anne Summers AO, PhD is a journalist, author, editor, public speaker and a former political adviser on women's issues to Prime Ministers Paul Keating and Bob Hawke.



### 2:30 - 3:30pm Session 9) Aligning Personal and Corporate Values

Presenter: Dr Attracta Lagan – Director, KPMG  
Panelists: Anne Keating – Member of the Advisory Council of ABN AMRO; Meredith Hellicar – Chairman of the Joint Board and Supervisory Board, James Hardie. Panel and Q&A.

### 3:30 - 4:15pm Session 10) Prepare to be Inspired

**Conference Close – Wrap up**  
Facilitator/Presenter: Anne Summers

## SERIOUS WOMEN'S BUSINESS 18-20 OCTOBER 2005

This unique, one of a kind conference brings together leading professional women, to challenge business standards, create connections, share experiences and develop potential.

Since 2002 we have managed to create an atmosphere of achievement and inspiration with outstanding feedback.

"I thoroughly enjoyed the conference – Anne Summers was excellent – it was obvious that she was well prepared and had thought about every session. The sessions were all interesting and informative; all of the speakers were excellent!" **Partner, Mallesons Stephen Jaques.**

"I was very impressed with everything to do with the conference and look forward to 2005's instalment." **Vice President, AT Kearney.**

"Stimulating, thought-provoking!" **Company Secretary/General Counsel, Caltex.**

"Excellent conference, very professionally run. Quality of speakers excellent & enlightening. Interview style/panel excellent." **Senior Manager, IBM.**

"Calibre of speakers & their content was first class. Bring it on again next year!" **Managing Director, Hausmann Communications.**

With that in mind SWB has put together another 'Impacting' program of ten sessions, examining generational trends, the impact of career and life choices, the balance between corporate and personal values and the inhibitors of change - to touch on just a few.



## SERIOUS WOMEN'S BUSINESS PROGRAM HIGHLIGHTS

### Baroness Margaret Prosser

Margaret was appointed as a Chair of the WNC from an exceptionally strong field of well-qualified applicants on 29 October 2002. The selection

panel for the public appointment described Margaret as "a person with visions and experience to continue to develop the Women's National Commission as an effective and proactive voice for women."

Margaret has 20 years experience as a Senior Trade Union Official with the Transport and General Workers Union. Between 1984 and 2002 she was National Women's Secretary and National Organiser and was then elected by the membership to the post of Deputy General Secretary. For eleven years Margaret was a member of the TUC General Council and was TUC President in 1995/6.

Margaret was an Equal Opportunities Commissioner from 1985-1992 and from 1992-2002 she chaired the World Women's Committee of the International Chemical and Energy Workers Union.

In 2002 Margaret retired from the Transport and General Workers Union and in December of that year was appointed Chair of the Women's National Commission.

She currently also sits as a member of the Low Pay Commission and is Chair of the Women and Work Commission.



### Dawn Robertson

Myer Managing Director Dawn Robertson has overseen the turnaround of the brand since she joined the company in 2002. Dawn has developed a strategy that has seen a dramatic improvement in Myer's fashionability, offering customers the latest in Australian and international designer brands, upgraded and renovated stores and improving customer service.

Myer is now recognised as a fashion leader and a great place to shop. It doesn't stop there, with even more of the latest and hottest brands and other improvements hitting stores in the coming months.



### Mary Foley

CEO of St Vincents & Mater Health Sydney, which comprises St Vincent's Hospital, St Vincent's Private Hospital, Sacred Heart Hospice, the Mater Hospital North Sydney and associated medial research and community health services.

In a career which has principally been based in the health sector, Mary has held very senior positions in the NSW Department of Health during the 1980s, including Deputy Head of the Department and Executive Director of the Office of Health Policy. From 1992, she held various senior corporate executive positions in Mayne Nickless, including Director of Acquisitions and New Service Developments.

Mary is a member of the Board of Trustees of the University of Western Sydney, the Board of the Garvan Institute of Medical Research and the Board of the Victor Chang Cardiac Research Institute. In 1998 Mary was the NSW Telstra Businesswoman of the Year, awarded for her achievements at Mayne Nickless. In 2003 Mary was awarded the Centenary Medal for service to Australian society in business leadership.



### Sandra Levy

Sandra Levy was appointed the Director of Television at the ABC in June 2001. She rejoined the network with a long and impressive list of production credits, some of which include – A difficult Woman, Come in Spinner, True Believers, Police Rescue, Secret Men's Business and GP.

Some of her feature films include – Serenades, The Well, and High Tide. Sandra was part of the independent production house, Southern Star for ten years and before that, the Head of Drama at the ABC from 1986 – 1989. She has served as a broad member with the FFC, the AFC and the AFTRS. Sandra is currently on the board of the STC, and NSWCM.